

# George1948

## NEWS

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### Note from the Editor

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This is the fifth issue of the George1948 newsletter. As before, I will attach this document to email both as a .pdf file, and a .RTF file.

For now, in order to keep you all updated as to what was happening on all fronts with George, This Newsletter will be coming out once a week, as things simmer down, less frequently. As always - Comments, feedback are welcome.

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### Updates As of Mar 24, 2002.....

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#### Besonic CD project

To recap - Most of you know that Soundblast of Besonic initiated a compilation CD project which was to be promoted and sold through Besonic.com. The CDs are UP and are available for purchase.

As of today, the project has had over 1750 total listens, and almost all tracks have been played once on Besonic Radio. Five Besonic artists have included at least some of the tracks from the compilations on their active playlists, and two of those have added ALL of the tracks to their playlists! 10 CD's have been sold which means that 29.30.Euro has been made for George. This is excellent - but - we need to sell a lot more CD's, people

#### AcidPlanet CD Project

This initiative was undertaken by Helium Gonzalez of AP and continues to progress. As I mentioned last week - we have a number of fantastic submissions and now it boils down to the tough issue of what to accept....Helium has organized a panel of impartial people to help with this process and they are slugging away at the listening process.

#### Donations WebSite for George

Now that this is set up, I have put an additional item on the page. We now have a donation of 50 copies (shrink-wrapped) of a Canadian Blues CD. I have added a special area on the donations section and anyone who donates \$10.00 or more will receive one of these CDs. Samples can be heard from this CD at <http://www.CDbaby.com/lyle2>

#### The Search for Special Devices

We found a device and got the distributor to send it to George on a two week trial. George has been putting The TrackIR Mouse controller or Headmouse through it's paces. He tells me that it is a great device, though quite hard to learn how to work with it. He figures he will master it. Lates last week he was about to return the device, when the TrackIR people told him they might have someone who would donate the device to George. I haven't heard the outcome of that, but we'll keep our fingers crossed

George continues to keep in touch with Professor Les Cory from the Share Foundation in Mass. U.S.A.

#### New Initiatives

Once again Soundblast comes up with a great idea. He took some of the donated graphics for George (see the graphics page at the site) , ported them to CafePress.com, and created a bunch of great merchandise for us to buy and wear to show our support for George. There are tee shirts, mugs, mousepad, coaster, tote bag, just to name a few items.... the URL is <http://www.cafepress.com/george1948> ...make sure you get over there and get some of this stuff.

#### Graphics for George

People have been busy creating some really great graphics for George. Some of these we are using on the various pages at the <http://www.wezel.com/george1948> site, and some got used on the merchandise at CafePress, but I decided these graphics deserve some extra exposure, and I set up a special page for them. You can find it on the <http://www.wezel.com/george1948> page, just click on Graphics for George.

## Support for the Project

I am still trying to put a fire under some corporate sponsors so we can hold a benefit concert here in Toronto. This particular initiative is not getting the support I had hoped for. I am not giving up on that plan, just temporarily holding it back.

We still need to generate more publicity and more buzz. Once again, if any of you have ANY ideas, let's hear'em. We will be placing announcements in various music publications, but I really want someone to write this project up in a BIG press outlet. Gotta stir up a storm.

## Internet Promotions

Don't forget to go to the ForGeorge station at MP3. Even though not all the tracks are at MP3, all the tracks are mentioned, and it helps if you go and stream the playlist. You can access the station through this url [http://stations.mp3s.com/stations/280/for\\_george.html](http://stations.mp3s.com/stations/280/for_george.html)

Also visit George's pages at other sites and help to boost his music.

Acid Planet: <http://www.acidplanet.com/Lounge/ArtistDetail.asp?ArtistID=76568>

MadeinMusic: <http://www.madeinmusic.com/groups/George1948/index>

Besonic: <http://www.besonic.com/User/0,1391,g0r0l0t0o0i190957,FF.html>

Anyone else with ANY ideas for getting more exposure for this project, PLEASE do not be shy. We want your ideas!

Thanks to all of you for your support!

Well, that's it for now...hope I haven't left out anything.....as usual we'll have to wait and see how things go next week.

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