

# George1948

## NEWS

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### Note from the Editor

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This is the fourth issue of the George1948 newsletter. As before, I will attach this document to email both as a .pdf file, and a .RTF file.

For now, in order to keep you all updated as to what was happening on all fronts with George, This Newsletter will be coming out once a week, as things simmer down, less frequently. As always - Comments, feedback are welcome.

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### Updates As of Mar 17, 2002.....

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#### Besonic CD project

To recap - Most of you know that Soundblast of Besonic initiated a compilation CD project which was to be promoted and sold through Besonic.com.

It's great to be able to tell you that the CDs are UP and are available for purchase!

As of today, the project has had 365 total listens, and almost all tracks have been played once on Besonic Radio. Five Besonic artists have included at least some of the tracks from the compilations on their active playlists, and two of those have added ALL of the tracks to their playlists! 8 CD's have been sold which means that 23.30.Euro has been made for George. This is excellent - but - we need to sell a lot more CD's, people

#### AcidPlanet CD Project

This initiative was undertaken by Helium Gonzalez of AP and continues to progress. We have a number of fantastic submissions and now it boils down to the tough issue of what to accept....Helium has organized a panel of impartial people to help with this process.

#### Donations WebSite for George

This is FINALLY happening properly. I had a really bad time with PayPal because they have some really WACKO sign up procedures which they do NOT inform you of when you sign up. Anyhow - I believe that I have finally overcome the various technical issues with Paypal and all will go as planned.

Additionally, because I have had inquiries from people locally, I have set up a special bank account here in Toronto at the Toronto Dominion/CanadaTrust bank.

#### The Search for Special Devices

Thanks again to EVERYONE who contributed links to visit on the various devices and software solutions....

George now has a software package to try called Skeleton Keys. This is on trial. Some kind soul sent George a software package called Mousekeys, we don't who the donor was, but George was really excited about it.

The TrackIR Mouse controller or Headmouse is also being tested by George and he says it's great, but typical George, says "I'm not going to get used to it for now...." he plans to use up all his other options first.

George has been in touch with Professor Les Cory from the Share Foundation in Mass. U.S.A. and they have struck up a correspondence which will benefit George. Prof. Cory has vast experience in dealing with ALS cases and has much information and advice to share with George.

#### Support for the Project

StarPolish.com had offered to give us a plug in their newsletter, as had AcidPlanet and both did so last week! Many other people (prod me if I have not given you credit....) have been adding special pages and links at their sites for George.

At Besonic, Saw Jaw altered his intro page so that the first thing you see is a plug for the special Besonic page for George ( <http://www.besonic.com/User/0,1391,g0r0l0t0o0i539480,FF.html> ) along with the special ForGeorge graphic designed by Progenitor.

Other great support is continued help with translations of song features and page information on the ForGeorge page at Besonic. Five Minutes Left, Don Varner and Angies Spiral have all been helping. This means that the project will get a lot more visibility. I am releasing the song feature translations a couple at a time to try to keep ongoing visibility.

Candace Carnie had contacted our very own Canadian National press, the CBC, to try to prod them into some action, and feeling that they were being a little slack, she sent them a follow-up message last week. Way to go Candace!

Darren of Steel Mascara had a great suggestion: "Placing a free ad in 'Computer Music Magazine' could be productive. It's circulation is considerable amongst computer music peeps, maybe the type that would really support a project such as this((I hope!))".

Another great suggestion comes from Patrick in Scotland (a garden article writer at my site): "...you could always try e-mailing a guy called Peter De Savory who owns Skibo Castle (the place where Madonna was married last year/also the place where a large number of rock stars/actors go to get away from it all - it's just up the road from me actually, about 5 miles, got some great gardens. I don't know the guy - seen him in passing only, but he used to send his kids to school in Tain - an Australian multi-millionaire, but well-known for supporting worthwhile causes..."

Both Darren and Patrick supplied me with the email links to follow up on their suggestions which I will be doing this coming week.

Although all the preceding stuff is great - publicity continues to be our weakest link. We absolutely need to get some interviews, stories, articles and radio and TV support for this project. If any of you has any ideas, or wants to contact your own local press and try to get something going, please do it.

## **Internet Promotions**

Once again - don't forget to go to the ForGeorge station at MP3. Even though not all the tracks are at MP3, all the tracks are mentioned, and it helps if you go and stream the playlist. You can access the station through this url [http://stations.mp3s.com/stations/280/for\\_george.html](http://stations.mp3s.com/stations/280/for_george.html)

Also visit George's pages at other sites and help to boost his music.

Acid Planet: <http://www.acidplanet.com/Lounge/ArtistDetail.asp?ArtistID=76568>

MadeinMusic: <http://www.madeinmusic.com/groups/George1948/index>

Besonic: <http://www.besonic.com/User/0,1391,g0r0l0t0o0i190957,FF.html>

Anyone else with ANY ideas for getting more exposure for this project, PLEASE do not be shy. We want your ideas!

Thanks to all of you for your support!

Well, that's it for now...hope I haven't left out anything.....we'll have to wait and see how things go next week.

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