

George1948

NEWS

Note from the Editor

This is the sixth issue of the George1948 newsletter. As before, I will attach this document to email both as a .pdf file, and a .RTF file.

For now, in order to keep you all updated as to what was happening on all fronts with George, This Newsletter will be coming out once a week, as things simmer down, less frequently. As always - Comments, feedback are welcome.

Updates As of April 7, 2002.....

Besonic CD project

To recap - Most of you know that Soundblast of Besonic initiated a compilation CD project which was to be promoted and sold through Besonic.com. The CDs are UP and are available for purchase.

As of today, the project has had over 2833 total listens, and almost all tracks have been played once on Besonic Radio. 14 CD's have been sold which means that 29.30.Euro has been made for George.

AcidPlanet CD Project

As you all know, this initiative was undertaken by Helium Gonzalez of AP. the submissions have been organized into alpha order and are undergoing the last round of listens. Helium is really busy with his full-time job just now and can only look at this project on the weekends, so we are just sitting tight on this until the last bits can be sorted out. We will keep you posted.

Special Devices - donation

George is now in possession of the The TrackIR Mouse controller or Headmouse and tells me that he is working away at learning how to use it. I am composing a letter of thanks to the donor of the device, Roger Jefcoate, on behalf of us all.

Press/Publicity

Getting press exposure on this project seems to be a major stumbling block. Candace Carnie has been badgering Canadian national news giant CBC, and FINALLY she got a response, which basically states that "This story is going to be a hard-sell". This is preposterous. We thought that CBC would be a "gimme" because Canadian musicians are involved!

On the positive side, our Sonja B from Besonic has been contacting all the German people who have listed themselves as "press" at the Besonic site. (I contacted the remaining English press listed at the site.) Sonja has also drummed up support from a radio station in Germany, as well as an on-line station.

We have received lots of help from various sites on the internet who have kindly agreed to run blurbs in their newsletters, and we have various artist sites where they have placed a small add on their home page for the project.

Support for the Project

I have made some small progress on the idea of a benefit concert in Toronto. One of my clients, P.K. Creek Bar and Grill and their Sunday afternoon band, Robbie Lane and The Disciples have expressed willingness to help out. P.K. Creek would be prepared to host the event one Sunday and Robbie Lane has agreed to be the MC, as long as I organize the guest musicians. Nonie Crete and Eugene Rea have also added their support if we want to do something up in the Orangeville area.

Internet Promotions and Links

Don't forget to go to the ForGeorge station at MP3. Even though not all the tracks are at MP3, all the tracks are mentioned, and it helps if you go and stream the playlist.

You can access the station through this url http://stations.mp3s.com/stations/280/for_george.html

Also visit George's pages at other sites and help to boost his music.

Acid Planet: <http://www.acidplanet.com/Lounge/ArtistDetail.asp?ArtistID=76568>

MadeinMusic: <http://www.madeinmusic.com/groups/George1948/index>

Besonic: <http://www.besonic.com/User/0,1391,g0r0I0t0o0i190957,FF.html>

Anyone else with ANY ideas for getting more exposure for this project, PLEASE do not be shy. We want your ideas!

Thanks to all of you for your support!

Well, that's it for now...hope I haven't left out anything.....as usual we'll have to wait and see how things go next week.

LP